



REAL ESTATE ADVERTISING RATE CHART
&
PROPERTY INFORMATION

Information must be complete and full payment must be included with materials for ad to be processed.

AD SIZE FOR THIS PROPERTY

Brokers must advertise at least 1 full page per issue. (Prices are in U.S. dills.)

Table with 3 columns: Requested add PREMIUM GREAT ESTATES, Regular rates, Discount rates*. Rows include 1 page ad for one property, 1 page ad for 2 properties, 1 anual internet web-pag, and 1 page ad for six properties.

*Discounts rates apply only if materials and payment are received within 10 days after the agreement (These prices do not include TAX)

BROKER OR CLIENT INFORMATION

Client or brokers name (to be printed on the publication)
Registered name of Company
Address
City State Zip Code
Telephone Fax
Web site or e-mail address (choose one)
How many magazines would you like to purchase for the next edition? (US\$5.50 each)
Brokers logo (to be sent in black and white line original or in a diskette: EPS or TIFF format)

Broker assumes full responsibility regarding authorization from owners to advertise their property*

PHOTOGRAPHY

Color slides should be sent for best quality.
We recommend formats: 4 x 5 " or 2 1/4 x 2 1/4
Printed photographs must be included with negatives

Number of photographs enclosed (estimate 3 to 5 per page) Cost per photograph, 2 1/4 x 2 /14 format or digital is \$650.00 pesos (plus viaticum if outside México, City.)

Photographer's name (if to be credited)

(Photographs are returned in approximately 3 months if requested.)

COPY

PREMIUM ESTATES offers copywriting services at no extra charge. If you prefer to write your own text, do not exceed 100 words for a full-page ad (60 for half page). Attach your text to the Property Information with the Broker Information portion completed below. Also attach any brochures you may have which describe the property.

PREMIUM ESTATES reserves the right to change text to conform the format and style of the magazine.

A sample of your page(s) will be faxed to you. Make corrections and changes within 24 Hours and fax it back to us. Any delay will cause serious production and edition problems.

Fax number or e-mail where draft should be sent:


PREMIUM ESTATES
PROPERTY INFORMATION

Property Name or Suggestion: _____
Address _____
District _____ Town/City _____
Land Acreage: _____ Constructed area _____
Price _____ Briefly describe the Town _____

Describe the property's location *(oceanfront, view, hilltop, valley, in golf course, , hilltop, etc.)* _____

Style of architecture _____ Date of construction _____
Architect / Interior designer *(if applicable)* _____
Renovation / Restoration *(specify and include dates)* _____
Construction materials _____
Is the property for rent? Yes ___ No ___ Price _____ Annual _____ Monthly _____
Daily: High Season _____ Low season _____ Special Season _____ Service personel _____
Number of beds: KZ _____ Double _____ Twin _____
Special house services? *(videos, satellite, chofer and automovil...)* _____
Number of principal rooms _____ Levels / stories _____ Furnished? _____
Number of bedrooms _____ Number of baths _____ Staff accommodations _____
Yard sign placement Yes ___ No ___ Land use rights _____
(Ranches and Haciendas) Water wells? _____ Water? _____
Fenced? _____ Cultivated areas _____

INTERIOR INFORMATION

Describe the following rooms, indicating location and features (marble, fireplaces, parquet floors, antiques, ceilings, moldings, leaded glass windows, doors, etc.)

Main living room _____
Main dining room _____
Study /Library _____
Family Room/recreational _____
Kitchen *(include appliances and built-ins, etc.)* _____
Master bedroom *(sitting room, closets, dressing rooms, bath, etc.)* _____
Additional rooms _____
Other main rooms _____
Staff accommodations / location _____ Baths _____

Special features *(indoor pools / spa, intercom systems, security, air conditioning, central heating, etc.)* _____



HISTORICAL IMPORTANCE

Indicate the historical importance of the property and any prize, distinction or designation as a historical monument, if that should be the case.

Should the property have been featured in magazines, newspapers or other publications, you should mention the names and if possible, let us have an issue of the publication or any pamphlet or brochure describing the property.

AMENITIES

Briefly list and describe (*pool, terraces, patios, game courts, etc.*)

Landscape architect (if applicable) / Architect

Type of land

ADDITIONAL CONSTRUCTIONS

List and describe (*guest house, garage, storerooms, heliports, water tank, etc*)

OUTSTANDING SELLING POINTS

Which would you say are the property's most important features?

ADDITIONAL COMMENTS

Filled in by _____ Date _____
Name _____ Signature _____