



***PREMIUM ESTATES NATIONAL AND
INTERNATIONAL OPERATION***

PREMIUM ESTATES. initiated operations in the month of April 1998 as an affiliate of Christies Great Estates, with the participation of; Norma del Rincón Arizcorreta, Alonso Cuevas del Villar, Justino Comepán, Alvaro Cortina Ortega and Luis Domingo Madariaga with the representation throughout the Mexican Republic (except Cuernavaca, Morelos and Palmira in Los Cabos B.C.S.). Eventually Premium Estates became independent, with Norma del Rincón Arizcorreta as President.

PREMIUM ESTATES is a real estate brokerage organization, whose main objective is the promotion and sale of luxury real estate and developments in Mexico, as well as abroad, aimed at a definite and specific market of potential buyers with a high socioeconomic profile and purchasing power.

PREMIUM ESTATES provides advertising space through "***PREMIUM GREAT ESTATES MAGAZINE***" and ***PROPERTY BROCHURES***, printed in color, designed and carefully elaborated with the most detailed description of the property, which allow special and immediate promotions, aimed at specific markets. A worldwide window, through our ***WEB PAGE***: www.premiumentates.com. As well as special ***ADVERTISING PACKAGES*** in magazines and international media.

PREMIUM ESTATES has access to a ***NETWORK*** of more than ***550 PRESTIGIOUS, HIGH END BROKERAGE FIRMS***, in Mexico and 45 other countries, which are integrated for the promotion and sale of properties and where each local broker provides his experience and links to buyers and sellers. This provides an opportunity to internationalize luxury real estate commerce and share references of potential buyers or sellers thus increasing the probabilities and promptness of the sale.

We offer the services of our ***VALUE-APPRAISAL*** specialists as well as ***PROFESSIONAL PHOTOGRAPHERS***, specializing in luxury homes and buildings.

These additional services are ***TOOLS AND ALTERNATIVES***, which improve the quality, commitment, confidentiality and professionalism of real estate brokerage services in Mexico, making us more competitive nationally and internationally. All these alternatives give us the opportunity to establish new and more effective methods of sale.